



Dat Tran

Motion Designer

dattran.design

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647.404.6099

ABOUT

Profile

Toronto designer crafting engaging video content and animation for digital advertising and brands. My passion extends to 3D and motion graphics, allowing me to create engaging visual experiences. Always curious and love exploring the possibilities of new hardware and software technologies in my free time.

EDUCATION

May 2018 - Aug 2020 | Toronto, Ontario

Seneca College of Applied Arts and Technology

Advanced Diploma in Graphic Design.

SKILLS

Strong at

Adobe Suite, Maxon Cinema 4D, SideFX Houdini, Figma

Familiar

Cavalry, Rive, Creative Coding

EXPERIENCE

Dec 2025 - Now | Toronto, Ontario

Docebo

Motion Designer

- Collaborated with cross-functional design partners and video editors to produce compelling motion assets and animations for SaaS product launches.
- Designed and animated high-quality visual assets—including kinetic typography—for company events, experiential moments, and keynotes.
- Engineered procedural motion graphics templates (such as MOGRTs) for external vendors, ensuring all deliverables remained cohesive and aligned with overarching brand guidelines.

Jun 2022 - Now | Toronto, Ontario

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Designer / Motion Designer

- Collaborated with design studios and agencies to deliver high-quality motion graphics.
- Directed end-to-end motion workflows—from initial client discovery and storyboarding to final asset delivery and audio integration.
- Developed impactful motion direction tailored to brand identities.

Feb 2023 - Feb 2025 | Toronto, Ontario

Good Form Studio

Designer / Motion Designer

- Conceptualized and produced engaging motion graphics and dynamic visuals for high-visibility brand campaigns.
- Led creative direction through styleframe and R&D iterations, ensuring brand alignment.
- Delivered high-quality 3D animations, enhancing overall project impact and visual storytelling.

Dec 2021 - May 2022 | Toronto, Ontario

Bruce Mau Design (Contract)

Motion Designer

- Collaborated with design teams to create cohesive motion systems for brand identities.
- Managed multiple projects, ensuring timely delivery and alignment with brand storytelling.
- Directed motion design elements and animated visual assets, enhancing audience engagement.
- Contributed to a dynamic environment at Bruce Mau Design, known for innovative design solutions.

July 2020 - Dec 2021 | Toronto, Ontario

HUMANCONTACT Inc.

Multimedia Designer

- Designed and developed engaging multimedia assets for motion graphics and virtual live events.
 - Collaborated seamlessly with design and video teams to ensure project alignment and quality.
 - Provided training on motion graphics principles, fostering a knowledge-sharing environment.
 - Successfully managed multiple projects, enhancing team efficiency and output quality.
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