



Dat Tran

Technical Motion Designer

dattran.design

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647.404.6099

ABOUT

Toronto-based Technical Motion Designer focused on crafting engaging, high-fidelity visual experiences. I love pushing creative boundaries by pairing strong design principles with technical workflows, using HTML/CSS, Javascript, and scalable templates to build dynamic, impactful creative assets.

EDUCATION

May 2018 - Aug 2020 | Toronto, Ontario

Seneca College of Applied Arts and Technology

Advanced Diploma in Graphic Design.

SKILLS

Software

Adobe Suite, Maxon Cinema 4D, SideFX Houdini, VSCode

Development & Tech:

HTML5, CSS3 (Flexbox), After Effect's script (Javascript), VEX script (Houdini), Motion Template (MOGRTs), Automation & Procedural Animation

EXPERIENCE

Dec 2025 - Now | Toronto, Ontario

Docebo

Motion Designer

- Engineered scalable motion graphics templates (MOGRTs) for external vendors, ensuring strict adherence to brand guidelines and maintaining a cohesive global motion system.
- Collaborated directly with front-end development teams to prototype interactive web animations, seamlessly bridging the gap between creative vision and technical execution.
- Designed and animated high-fidelity UI interactions and

dynamic motion graphics for complex product showcases and large-scale corporate events.

- Programmed custom After Effects scripts using Javascript to automate repetitive animation tasks, significantly increasing production efficiency for agency clients.

Jun 2022 - Now | Toronto, Ontario

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Freelance 3D / Motion Designer

- Collaborated with design studios and agencies to deliver high-quality motion graphics.
- Manage multiple freelance projects, ensuring timely delivery and client satisfaction.
- Develop impactful motion direction that aligned with client's creative visions.

Feb 2023 - Feb 2025 | Toronto, Ontario

Good Form Studio

Technical Designer

- Own technical R&D and styleframe iteration, utilizing procedural animation techniques to solve complex visual challenges for brand campaigns.
- Conceptualized and executed engaging, high-quality 3D animations that elevated overall project and visual storytelling.

Dec 2021 - May 2022 | Toronto, Ontario

Bruce Mau Design (Contract)

Motion Designer

- Collaborated with design teams to create cohesive motion systems for brand identities.
- Managed multiple projects, ensuring timely delivery and alignment with brand storytelling.
- Directed motion design elements and animated visual assets, enhancing audience engagement.

July 2020 - Dec 2021 | Toronto, Ontario

HUMANCONTACT Inc.

Multimedia Designer

- Designed and animated high-impact multimedia assets for virtual live events, digital advertising, and large-scale presentations.
- Integrated automated animation workflows to manage and execute multiple concurrent project deliverables with strict deadlines.
- Authored technical documentation and trained design teams on motion graphics principles and template implementation, fostering a highly efficient, knowledge-sharing environment.